



CAMBRIDGE ELECTRONIC INDUSTRIES LTD

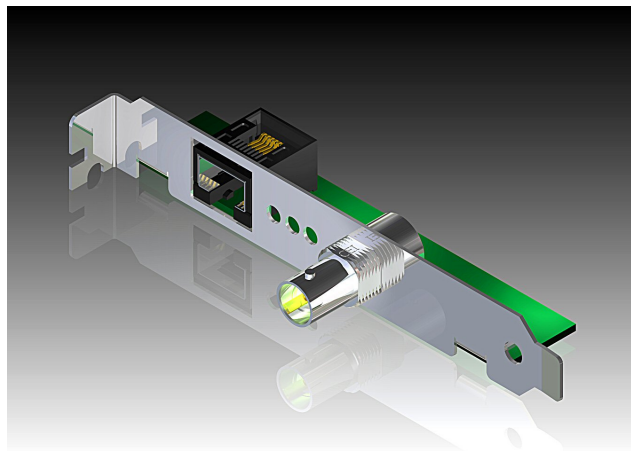
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**True 75 ohm BNC connector for PCI Express® applications from
Cambridge Connectors.**

New Product Press Release - September 2009

Cambridge Connectors announces a new, True 75 ohm BNC connector specifically designed to operate in PCI Express®, 3GHz HD Serial Video applications.

PCI Express® provides PCs with a high bandwidth peripheral bus functionality. With a reflection factor (VSWR) of 1.10 (Max) from DC to 1.5GHz and 1.15 (Max) from 1.5GHz to 3.0 GHz Cambridge Connectors has designed this new BNC connector to meet the requirements of SMPTE 424M – 3G – SDI over single link coax.



Customised dimensionally to fit onto a standard PCI Express® card the connector also incorporates Cambridge Connectors' unique Pathfinder™ light pipe feature; this enables conditions such as "on/off" or port status to be displayed by the connector. A low profile bulkhead flange provides enhanced EMI shielding; a threaded bulkhead mounting facility allows it to be used in non PCI Express® applications.

As well as serial video and imaging equipment typical applications include high speed communication systems; test and measurement products; data acquisition and high speed networks.

Full information is available at
www.cambridgeconnectors.com
Tel +44 (0)1223 860041.

